



International Business Management

IMBA- China Module

The program is designed specially for MBA students to learn Asian and Chinese economy and also for business professionals to study how to do business in China. The whole module is focused on key aspects of Chinese economy and business, condensing necessary information about the financial, cultural, political and economic environment in China. Theme-related courses and lectures are combined to analyze business in China. On-site visits and workshops are integrated to avail participants to learn different types of Chinese enterprises.









上海交通大學

SHANGHAI JIAO TONG UNIVERSITY SCHOOL OF CONTINUING EDUCATION

